



METRO CENTRE MOUNTED MURAL  
CALL FOR ENTRIES

**Contact Email:** [bigpicturepeoria@gmail.com](mailto:bigpicturepeoria@gmail.com)

**Website:** [bigpicturepeoria.org](http://bigpicturepeoria.org)

**Call Type:** Public Art

**Eligibility:** Local, Peoria, Illinois area

**Entry Deadline:** 7/21/21

**SUBMISSION REQUIREMENTS:**

Images (of existing work) - Minimum: 5, Maximum: 10

**Call for Entries**

Big Picture Peoria and the Metro Centre invite artists and graphic designers to submit qualifications for an exciting mounted mural opportunity. The mural will be 15' by 32' and located on the University Street facing side of the Metro Centre in Peoria. Based on work submitted, three artists will be paid a \$200 stipend to mockup a postcard mural design that is representative of Peoria, eye-catching, and potentially interactive. One artist will be chosen to create art for the mural and will be paid \$1000.

We encourage entries from all artists regardless of race, ethnicity, religion (creed), age (within the eligibility requirements,) political affiliation, gender, gender expression, national origin (ancestry), disability, marital status, sexual orientation, or military status.

**Big Picture Peoria mission:** Big Picture Peoria, part of Big Picture Initiative, is a 501(c)3 organization that promotes education in the arts, public art, collaboration with community partners, supporting Peoria artists, and working together with arts organizations, artists, and businesses to raise up central Illinois.

**Metro Centre:** Metro Centre has been close to the heart of Peoria for more than 45 years. Most of the Metro Centre's stores are still locally owned and operated, and it shows. Just look at the friendly faces behind the registers, the unique selection of stores and our commitment to good old-fashioned service. There's only one Metro Centre. Only in Peoria.

### **Artist Eligibility**

Any artist in Peoria, Tazewell, Woodford, Fulton, Stark, Mason, and Marshall counties interested in creating a mural design may apply for consideration in accordance with the guidelines provided below. The selected artist can create the design in any medium. The selected artist will be required to complete a mural in exact proportions and at a size suitable for reproduction. Big Picture Peoria will digitize the art for printing and installation or work with digital artists on the printing specifications. The selected artist will not be painting a full-size mural. Big Picture Peoria will reproduce your work for the public installation.

### **Project Vision and Specifics**

Three artists will be selected and provided a \$200 stipend to produce mockups of a postcard style mural that reflects a positive creative spirit, draws the attention of passing traffic, and inspires the community. The mural design should be representative of Peoria, eye-catching, and potentially interactive.

A committee will review the work and reserves the right not to select any artists or delay selection until a later date.

If an artist is selected, they will be paid \$1000 for the mural. The artist(s) are expected to supply their own materials.

### **Project Timeline**

- Deadline for submissions, no later than July 21, 2021
- Notification by July 27, 2021
- Completed mockups will be due by August 20, 2021
- Work to commence as soon as possible after announcement and signing of contract.
- Completed work from winning artist due by September 10, 2021

### **Application Requirements**

- No cost to apply
- All components for this call must be in digital format to be submitted by email to [bigpicturepeoria@gmail.com](mailto:bigpicturepeoria@gmail.com). If you have questions about the application process, email the Big Picture Peoria team at [bigpicturepeoria@gmail.com](mailto:bigpicturepeoria@gmail.com).
- Only complete applications will be considered and must include the following.
  - Sample images: Minimum 5, maximum 10 of existing work.
    - Image size for email: 144 ppi, maximum 2000 pixels on the longest side.
    - Image name: Lastname\_Firstname\_1.jpg, Lastname\_Firstname\_2.jpg, and so on.
  - Written Statement: Please include your county, describe your interest in the project, and how you would approach the mural (scaling the images for maximum visibility, color palette, painting style, etc.). Feel free to reference your submitted images to illustrate your descriptions. This statement should be sent in an attached document. A few sentences will be sufficient. Visiting the site before applying is highly recommended.
  - Link to website (optional). This will not be a replacement for submitting individual images; if the committee is interested in your work, the website will be used to give a broader picture of you as an artist and professional.
  - Questions and/or suggestions (optional).

### **Policies**

Financial compensation and insurance for completion of the mural will be made in accordance with the agreed upon contract between the artist(s) and Big Picture Peoria.

- The artist(s) will own the copyright to the imagery created, but Big Picture Peoria will own the printed, final images.

- Artist is responsible for securing any required permissions and rights to use for reference photographs and must provide documentation of said permission to Big Picture Peoria.
- Artist recognizes that Big Picture Peoria may make duplicates of images and application materials for any purpose to benefit the Big Picture Peoria organization (e.g., grant reports or applications).
- Selected artist(s) will be recognized and promoted in the following ways:
  - a plaque on the building providing the artist's name
  - recognition on the Big Picture Peoria website, including a link to the artwork on the Big Picture mural map
  - promotion on social media
  - efforts to gain television, newspaper, and magazine coverage
  - possible reception/celebration when the portraits are installed
- Artist applicant must certify that all statements made in the application are true to the best of their knowledge.
- Artist applicant must recognize that any liability for loss or damage is not the responsibility of Big Picture Peoria, or anyone associated with this project.
- By submitting an application, the artist applicant agrees to all the terms within this call for entries announcement.

For questions about the project contact the Big Picture Peoria team at [bigpicturepeoria@gmail.com](mailto:bigpicturepeoria@gmail.com)