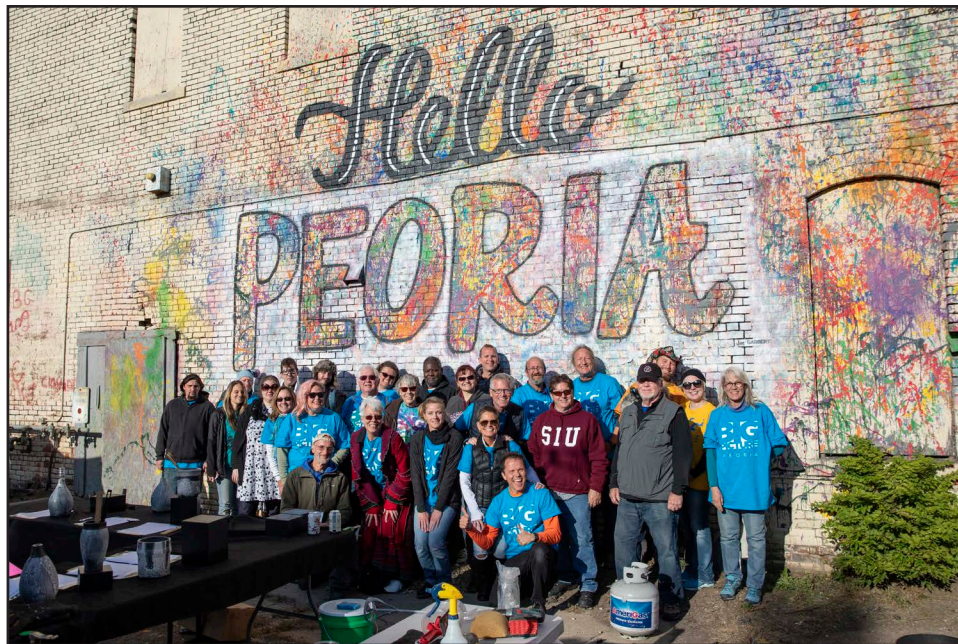




## 2019 Year-End Report

Big Picture Initiative is a 501(C)(3) nonprofit dedicated to improving our community through the arts. We thank you for your support, time and energy, and interest in joining in Changing the Face of Peoria.



Big Picture Peoria some of the core team and volunteers at the Oct 12 Big Picture Peoria festival.



# What Is Big Picture?

Big Picture Initiative is a grassroots nonprofit group of dedicated volunteers who believe that art has the power to change our community. We are supported by private donors and corporate sponsors in our region who want to help us achieve our four key pillars.

## Four Pillars

- Empowering children through arts
- Hosting annual interactive arts festivals
- Increasing community vibrancy through public art
- Collaborating for community enhancement

**A Big Picture team meeting as we planned the 2019 festival.**



- Big Picture is the tangible result of the rapport, energy, and stunning ideas generated when a room full of creatives start brainstorming.
- We are drawn together by the desire to make a positive difference in Peoria through the arts.



# Big Picture Initiative Board



Doug Leunig, co-founder and president

After 30 years as a corporate photographer for a Fortune 100 company, Doug realized that the inspiration of his childhood art background was still with him and he wanted to make it possible for children today to have art in their lives. He and his wife, Eileen, began by selling their fine art photography and donating their profits to arts organizations. In 2018 co-founded Big Picture Initiative to afford a creative opportunity for others.

Doug serves as President of Big Picture Initiative and enjoys coming up with creative ideas that find fertile ground in the new arts renaissance of Central Illinois. Doug is the artist who created “Abraham Blue,” the 50-foot portrait of Abraham Lincoln on the Peoria County Courthouse, that launched Big Picture in 2018.

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Mark Misselhorn, vice president

Mark is a proud life-long Peorian, having had a great experience growing up in the Peoria Public School system, before heading off to the University of Illinois in Champaign-Urbana to study architecture. He is an architect and project manager with CORE Construction Services of Illinois, a national company whose offices recently relocated to Downtown Peoria.

Mark serves as the Chairman of the City of Peoria’s Downtown Advisory Commission. Mark enjoys traveling, watching soccer and has been a St. Jude runner for almost 10 years. He is lucky enough to be married to Maggie Whalen Misselhorn, and the two of them enjoy getting bossed around by their dogs, Lola and Norman.

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Eileen Leunig, co-founder, secretary/treasurer

Eileen is an artist who has become an arts activist emphasizing the value of the arts in building community. Eileen works with the schools on the summer mural program, fitting the right artist with the school. Eileen is part of the team who coordinates artists and arts groups to give the community a day of arts at the annual Big Picture Peoria Street Festival.

“I think of the festival as one big arts installation with community painting, music, performances, and more. My hope is that people from different walks of life and in different parts of our community come together for the common goal of making Peoria a better place through the arts.”



# Big Picture Initiative Board



Maggie Misselhorn,  
founding board member

Maggie Misselhorn is a life-long Peorian and is very proud of her community and the people who make it great. She is a Principal/Owner of Simantel, a marketing firm located in the heart of our Downtown on Peoria's Riverfront.

Maggie has been in the marketing field for over 20 years and especially enjoys the community-focused work she has been part of for local organizations like The Peoria Riverfront Museum, Easterseals of Central Illinois, The Peoria Playhouse, Wildlife Prairie Park, and The Peoria Zoo. In addition to Big Picture, Misselhorn serves on boards for The Peoria Riverfront Association as well as OSF St. Francis. She is married to Mark Misselhorn.

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Heather Ford,  
founding board member

Heather Ford helps Big Picture create arts education opportunities for Peoria to heal and bring joy and hope to our community. Heather has been a professional in the design industry with 15 years of fine art, digital creative, and UI/UX experience in the commercial and academic sectors.

Heather is an instructor and coordinator of User Experience Design major within the Bradley University's Slane College of Communications and Fine Art Department of Interactive Media. She has been a designer for several Fortune 500 clients such as Disney, Maui Jim, NASA, AbbVie, Nike, and Home Depot, utilizing a user-centered design approach. She is co-author of "Mastering Mobile Learning: Tips and Techniques for Success."

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Nikki Romain, founding  
board member

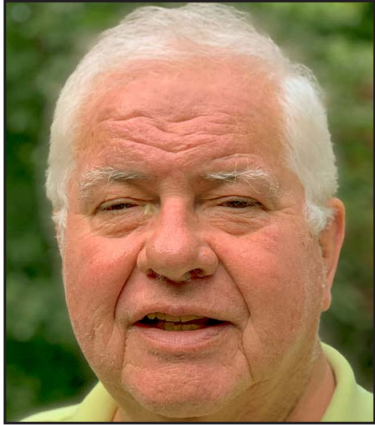
Nikki Romain is co-founder and executive director of ART Inc. She is a graduate from Columbia College Chicago with a B.A. in Theater. Nikki has an extensive background in the arts as an actor, singer, writer, and voice over artist. She was selected to perform with the well-known Chicago Praise Ensemble and toured throughout northern Italy.

Using arts and culture as a vehicle, Nikki's mission in life is to empower the lives of women and youth, which is why she is thrilled to serve on the Big Picture Peoria Board of Directors. Nikki also serves on the HOI United Way Board of Directors. She is an active member of the Greater Peoria Illinois Chapter of Jack and Jill of America Incorporated and the Central Illinois (IL) Chapter of The Links, Incorporated.

She is married to her soul mate and best friend, Jonathon Romain, and proud mother to the lovely Kennedy Alexandra Romain.



# Big Picture Initiative Board



York Phillips, founding board member

York is retired from a career as an urban planner, working for over 40 years up and down the East Coast. Upon retirement, York and his wife, Vicki, moved to Peoria and have been slowly fixing up the house in which Vicki grew up.

In addition to volunteering for the Big Picture Festival (Kid Zone), York is a Master Naturalist working on a project for Camp Big Sky in Fulton County and an OLLI class on the “natural history of Peoria.” York also helps Vicki (who is a Master Gardener) with projects for the Common Place Community Garden. York and Vicki are members of the Peoria Herb Guild and the Central Illinois Parrot Head Club. York and Vicki enjoy the arts and are frequent attendees at arts events.



Big Picture President Doug Leunig presenting the trophy for the Little Big Picture Student Team Painting Challenge.

Big Picture Vice President Mark Misselhorn acting as a human sandbag during this year’s windy festival.



# First Pillar: Empowering Children Through Arts

## Foundational Guidelines of Our Arts Education Pillar

- Big Picture believes that children benefit from learning arts taught by professional artists.
- We partner with Peoria Public Schools, Peoria Park District, and ART Inc utilizing their enrollment and physical spaces.
- Big Picture pays the teaching artists and provides the supplies.

## Accomplishments

- Partnered with Peoria Public Schools, Peoria Park District on creating over 1000 square feet of murals created by arts students.
- Sponsored a month-long filmmaking class at the Romain Arts and Culture Community Center.
- Sponsoring an ongoing filmmaking class at Romain Arts and Culture Community Center.
- Funded nine professional artists funded to teach.
- Responsible for the creation of four murals in Peoria Public Schools.
- Hosted the Little Big Picture Student Team Painting Challenge.
- Sponsored the Back to the Future mural project with Peoria Park District .
- Furnished the filmmaking classroom at the Romain Center with 10 iMac computers, cameras, and sound equipment.
- Collaborated with Peoria County Schools Supervisor to plan PeoriaPalooza teacher education day at Romain Center.
- Collaborated with Peoria Public Schools Superintendent and Fine Arts Coordinator to involve arts teachers in Big Picture's arts education opportunities.
- Supported the professional development of three interns and one professional artist.
- Provided a \$3000 grant for a Central Illinois filmmaker.



Student art on display outside the Children's Playhouse in Glen Oak Park



# Mural Program with Peoria Public Schools-- Peoria High

Teaching Artist-Megan Couri  
Mural Theme~Pride  
200-Square-Foot Mural Displayed~Outside School





# Mural Program with Peoria Public Schools-- Northmoor

Teaching Artist~Jaci Musec  
Mural Theme~We Grow Here  
200-Square-Foot Mural Displayed~School Gymnasium







# Mural Program with Peoria Public Schools-- Maude Sanders

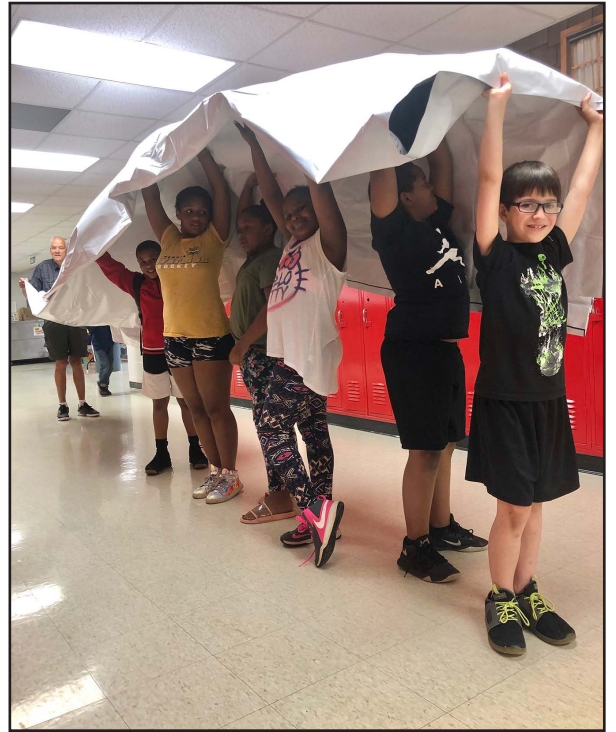
Teaching Artist--Connie Andrews  
Mural Theme~Today's Readers, Tomorrow's  
Leaders  
200-Square-Foot Mural Displayed~School  
Gymnasium





# Mural Program with Peoria Public Schools-- Trewyn

Teaching Artists~Steve Fairbanks and Terry Spayer  
Mural Theme~Summertime Energy  
200-Square-Foot Mural Displayed~School Cafeteria





# Mural Program with Peoria Park District

Teaching Artists~Jessica Ball and Sarah Nesbit

Mural Theme~Peoria Zoo

Murals Displayed~Glen Oak Park

Classes~Two weekends. Mornings at Bonnie Noble Center and afternoons at Proctor Recreational Center



Noble Center Class



Proctor Center Class



Ribbon Cutting Ceremony at Glen Oak Park



# Little Big Picture Student Team Painting Challenge

- Seven student teams from schools in Peoria, East Peoria, and Metamora participated in the Little Big Picture Student Team Painting Challenge at this year's street festival.
- The students arrived at the festival at 9 am and the word "unity" was pulled from a hat as the theme for their murals. (The concept words in the hat were all written by teachers at Peoria Public Schools and Peoria County Schools.)
- The student teams had 5 hours to conceive and create their mural.
- Completed murals were judged by nationally renowned artist Carrie Pearce and trophies and gift certificates for art supplies were awarded.

**LittleBigPicture Student Team Invitational Challenge**

**The Who:**  
Central Illinois High Schools, Community Colleges, and Universities are invited to assemble teams of four art students to compete in a mural challenge.

**The What:**  
The Big Picture team challenge is a juried community art competition showcasing 21st-century skills of critical thinking, creativity, collaboration, and communication. This is the first annual paint challenge for Big Picture Peoria.

Student teams will paint 40x60 inch mural boards that are 8' x 4'. These panels are recommended by the Wall Dogs, nationally known mural artists.

Student teams will be given 5 quarts of outdoor acrylic paint: 3 primary colors, white, and black. Students must bring their own paint mixing containers and brushes.

The teams will be given a theme for their painting at the start of the challenge at 10 am. They will have until 3 pm to conceive and paint their mural.

All completed murals will be judged by Carrie Pearce, one of the top 10 women oil painters in the US as recognized by the Bennett Prize. One winner will be awarded in the high school division and one in the community college/university division.

The winning teams will receive a traveling trophy and each student team member will receive a \$25 gift certificate from Dick Blick.

The painted boards will be displayed in public places throughout the Central Illinois area after the festival. This is a great way to recognize the talent of our local artists as well as to brighten Central Illinois with great art.





# Filmmaking Classes

- Summer School Class Taught by Keenan Dailey, U of I master student.
- Fall Semester Class Taught by Filmmaker Giovanni Galindo.
- Students learn basics of filming, animation, sound recording, and make their own short films.
- Big Picture funds the teaching arts.
- Big Picture installed 10 iMac computers, 10 iPads as recording devices, sound equipment, and videographer tools in a film lab classroom at the Romain Arts and Culture Community Center.



Instructor Giovanni Galindo in one of his own films



Summer instructor Keenan Dailey with students.



Filmmaking students work with state-of-the-art iMacs and studio equipment.



John Morris, president and CEO of the Peoria Riverfront Museum, and Eileen Leunig, Big Picture co-founder, discuss the equipment in the filmmaking class.

# PeoriaPalooza

- In summer 2019, Beth Crider, Superintendent of Peoria County Schools, contacted Big Picture about providing supportive workshops and interactions with the county's fine art teachers. Beth was interested in having the workshop hosted at the Romain Arts and Culture Community Center.
- Big Picture and the Romain Center rose to the occasion and involved ArtsPartners of Central Illinois, the Peoria Symphony Orchestra, Peoria Drum Circle, and the Peoria Art Guild on planning a full workshop day.
- Beth Crider gave all of us overwhelming positive feedback after the event and wants to repeat the experience in 2020.



General session the morning of PeoriaPalooza with Nikki Romain (above). Big Picture's breakout session (below).





# Internships, Residency, and Grant

- Big Picture offered paid work-experience internships for three Bradley graphic arts students.
- Students were given guidance and support by professional artists.
- Students designed and created signs, posters, and ads for the Big Picture Film Festival and Big Picture Peoria Street Festival.
- Big Picture funded the summer residency of Bradley instructor Heather Brammeier to the International Studio and Curatorial Program (ISCP). ISCP supports the creative development of artists and curators, and promotes exchange through residencies and public programs. Big Picture's support of Heather has given us exposure to international artists. ISCP is New York's most comprehensive visual arts residency program, and one of the largest in the world.
- Heather supported Big Picture's festival by creating a community mural to encourage public painting. She is now taking the mural to local high schools to continue the painting.
- Heather has produced new installation art in Peoria's Warehouse District on behalf of Big Picture.
- Big Picture offered a \$3000 grant to a Central Illinois filmmaker. A jury selected local filmmaker Connor Parkhurst. Connor created "Mowing Man" film that won the People's Choice Award at the Big Picture Film Festival.





# Second Pillar: Hosting Annual Interactive Arts Festivals

## Foundational Guidelines of Our Festival

- The street festival celebrates the diversity of artists and artistic opportunities in our community.
- Everyone is welcome to join in creating community art.
- Visual arts, performance arts, and music combine to bring the warehouse district alive.
- Peoria needs to foster a film industry and young filmmakers.
- Showcasing films in a festival helps promote a film industry and support filmmakers in our community.

## Accomplishments

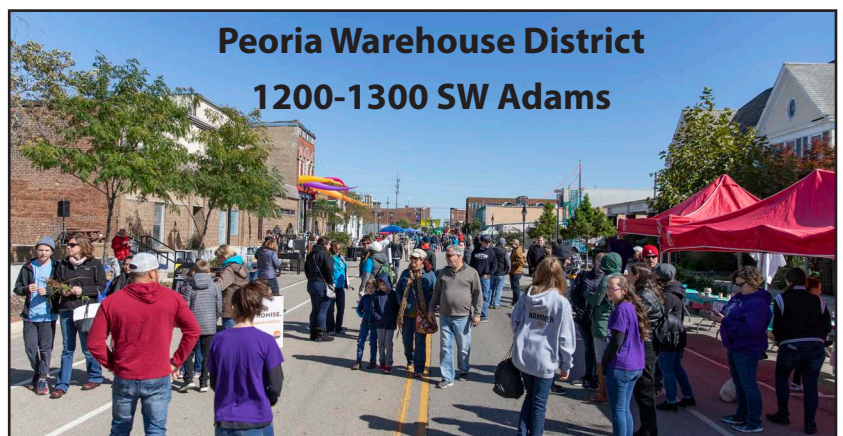
- Twice as many activities at the 2019 street festival.
- Twice as much attendance.
- Wide range of activities ranging from community mural painting to first-ever Peoria iron pour to performances by local schools and theaters to an original acoustic show-down.
- Film festival expanded to two days and included international and national filmmakers.

**BIG PICTURE PEORIA**

[f Big Picture Peoria](#)
[@bigpicturepeoria](#)
[bigpicturepeoria.org](#)

1. Instagram Land	22. Take-Home-a-Piece
2. Community Paint-by-Number	23. Graffiti Wall
3. Ard Doko Mural	24. Clay Faces
4. Joe Gabbert Installation	25. Raku Pottery
5. Tie Dye Creation Station	26. 22 VA Sculpture
6. Draw for a Cause Chalk Art	27. Axe Throwing
7. 100 Drum Drumming Circle	28. Iron Pour
8. Pop-A-Shot with Coach Guyton	29. Big Picture Merchandise
9. Andre Petty Mural	30. Free Water
10. Sous Chef Grill	31. Art of Democracy
11. Kidzone	32. Giving Hands
12. Face Painting	33. Donation Station
13. Balloon Artist	34. Giving Hands Sculpture
14. Casa de Arte Grill	35. Be a Work of Art
15. Illinois Mutual	36. Diverse Metamorphosis
16. Performance Stage	37. Heather Brammeler Installation
17. Chalk the Walk Zone	38. Community Mural by Heather Brammeler
18. Beer Tent	39. Porta Potties
19. Welcome and Music Check-In	40. Live Abbey Road Peoria
20. Welcome Station	41. Music Stage
21. Porta Potties	
22. BCAL Breakdancing and Costume Contest	

Little Big Picture  
Student Painting Teams  
throughout festival







# Big Picture and Community Engagement at the Street Festival



Over 100 day-of volunteers and more than 30 team core members including team leads for:

- Illinois Mutual Performance Stage—Mary Rous and Jimmy Ulrich
- Kid Zone—York Phillips and Tom Boylan
- Giving Hands Donation Station—Steph Van Doren
- Giving Hands Sculpture—Heather Ford and Couri Thomas
- Make a Tie-Dye Shirt—Vicki Phillips
- Draw for a Cause Chalk Competition—Perry Ehlen
- Little Big Picture Student Team Challenge—Haley Funk
- Breakdancing Performances—BCAI Angelique Racki
- Instagram Land—Joe Gabbert
- Animal Sculptures—Monte De Gallo
- Original Acoustic Showdown—Roxy Baker of WWCT 99.9 FM, Kindall Nelson of Peoria Music Live, and Jerry Kolb
- Community Mural—Heather Brammeier
- Paint Fling—Darrin Ford and James Kosner
- Community Paint-by-Number Mural—Janice McSherry
- Take-home-a-piece Graffiti Wall—BCAI
- Costume Contest—Mark and Maggie Misselhorn
- Art of Democracy: Voter Registration—Marilyn Copp



- Big Picture is a collaborative effort of artists who believe in building community through the arts.
- 60 local theater and student performers
- 40 chalk artists
- 20 student artists
- 16 musicians on the open-mic stage
- 15 breakdancers
- 8 professional local favorite musicians
- 5 sculptors at the iron pour
- 5 Bradley students assisting the iron pour
- 4 professional mural artists
- 4 performance artists
- 4 fiber artists
- 3 pottery artists
- 4 sculptors
- 2 graffiti artists
- 2 voter registration representatives
- 2 professional hand drummers



# Street Festival Highlights



Local artist André Petty painted a 20-foot mural of Richard Pryor during the festival. The newest mural in Peoria's Warehouse District is at 1311 SW Adams.



Born Paint sponsored the popular Paint Fling again in 2019. This year super-soaker experience was used on the Big Picture pickup truck.



The Illinois Mutual Performance Stage featured local theater and school performers—Corn Stock Theater, Peoria Players Theater, P 14 Dance Academy, Nitsch Theater Arts, and PAPAS Vocal Velocity. The culminating act was a flash mob performed by the public.

# Street Festival Highlights



99.9 fm WWCT and Peoria Music Live organized the Original Acoustic Show-down—an open-mic contest with 16 performers. Winners were chosen by popular vote. The afternoon was rounded out with four local favorite bands.



Dan Fogelberg, Peoria native, was the subject of this year's community paint-by-number created by Doug Leunig. The mural is at Gabbert's Art Park, 1323 SW Adams. Local sculptor Monte de Gallo showcased all his animals at the festival.



Seven Central Illinois high schools and middle schools participated in the Little Big Picture Student Team Painting Challenge. At 9 am the concept word "unity" was pulled from a hat and student teams had 5 hours to conceptualize and create an 8'x4' mural. Winners were selected by a judge and trophies were awarded along with gift certificates. Murals will be displayed on the fence at the Peoria Zoo in partnership with the Peoria Park District.

# Street Festival Highlights



Returning for their second year, BCAI of Bloomington offered breakdancing lessons along with performances.



Over 40 chalk artists from throughout Central Illinois created works in 6'x6' squares in the second annual Draw for a Cause. Draw for a Cause raises funds for arts education in community centers by gaining sponsors of the squares. Artists are awarded prizes based on popular public vote. Shown here is the winning team sponsored by a private individual for Illuminate Aaron.



Black Dog Metal Arts had the first-ever public iron pour in Peoria. Local iron artisans were joined by iron artists from the St. Louis area.

# Street Festival Highlights



International street artist Ard Doko returned for his second year with a new mural at Gabbert Art Park. Ard is shown on the left with festival co-organizer Joe Gabbert.



Monte de Gallo sculptures appeared at Gabbert Art Park.



A 20'x8' community mural created by Bradley art instructor Heather Brammeier allowed people to freely paint their own expressions. Heather also created the installation art that remains on location in Peoria' Warehouse District.



Greg Batton was a judge and the announcer for the first ever Big Picture costume contest.



Emerging Artists participated with their interactive, Instagrammable "The Scream."

# Street Festival Highlights



Raku pottery artists Chris Kukla and Lonnie Lawson demonstrated raku throughout the day.

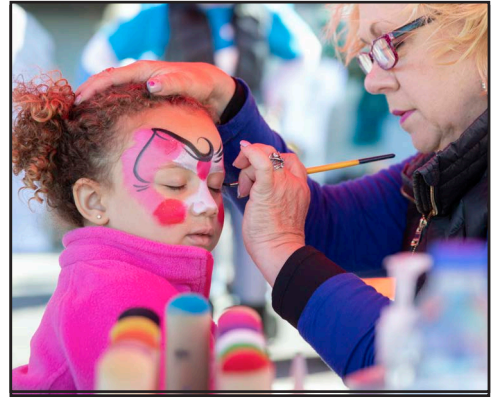
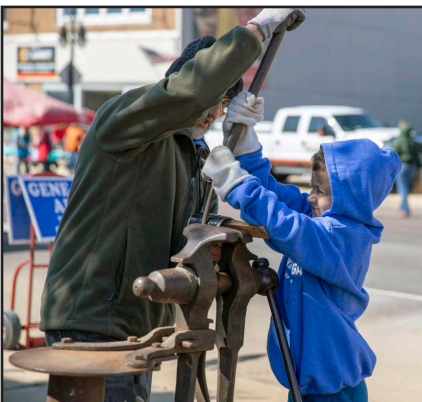


Axe throwing by RocketAxe



Cyndi Merrill of Glazed and Confused led an activity of making clay faces.

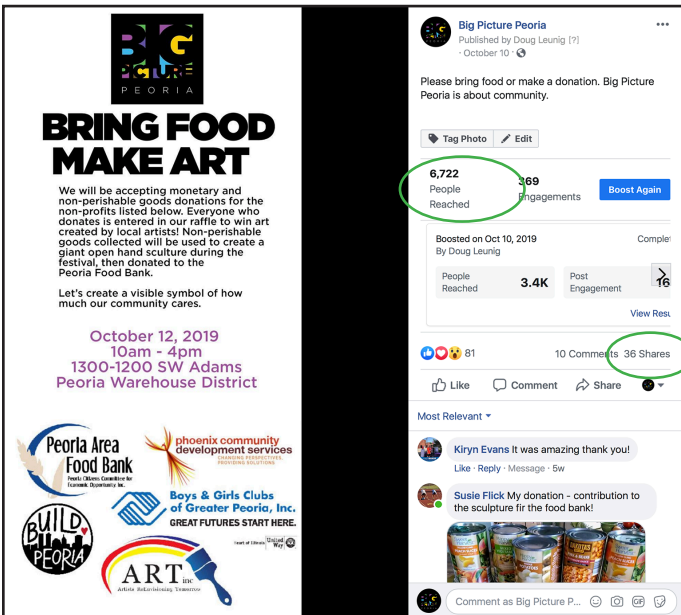
Activities for kids of all ages, including sculpture by Gene Mialkowski, paint fling by Born Paint, face painting by Shelly Gehrt, clay faces, drumming by Natasha Green, and The Art of Play sponsored by Pop-A-Shot.





# Paying It Forward

During one of our planning meetings, team members Steph Van Doren, Heather Ford, and Couri Thomas decided to create the Giving Hands Donation Station and Giving Hands Sculpture. They picked five nonprofits to showcase (along with suggestions from the team) and promoted their efforts on social media. Team members who did TV and radio interviews also helped promote the Giving Hands Donation Station and Giving Hands Sculpture.



Social Media Posts



The Giving Hands Sculpture during the festival.



The Giving Hands Sculpture at the end of the day, filled with canned food being donated to the Peoria Food Bank.



# Big Picture Film Festival



- The walkable film festival on the evening of October 11 welcomed special guest State Senator Chuck Weaver to the Studios on Sheridan. Senator Weaver awarded a \$1000 filmmaker grant to a Bradley student for her work in film.
- The Film Festival Awards Ceremony was held on the Giant Screen Theater at the Peoria Riverfront Museum.
- Over 70 local, national, and international films were entered.
- 39 films were shown at the Main Street walkable festival and the Best of at Peoria Riverfront Museum.
- Filmmakers from Australia, California, South Carolina, Chicago, Springfield, and Lincolnshire all came to Peoria.





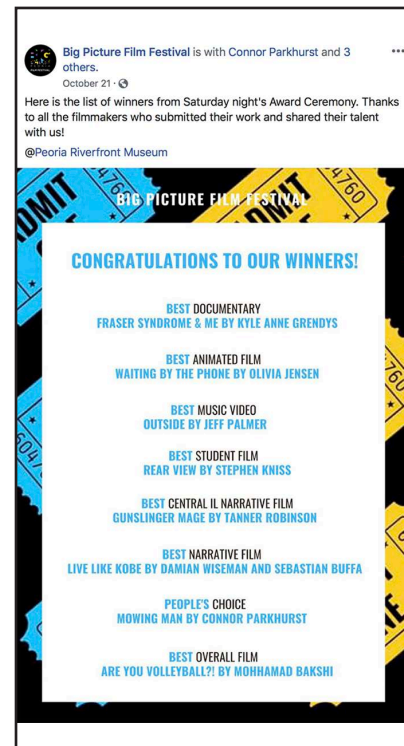
# Some Festival Highlights



Main Street businesses and business owners supported the Friday night film festival by opening their doors for film viewing. This included established business such as Studios on Sheridan (left) and spaces available for rent gaining exposure to the public (right).



Senator Chuck Weaver presented his Hilltop Film Fund award to the winner on Friday night (left). Festival judges shared insights during the event at Peoria Riverfront Museum on Saturday night. Judges Deborah Roethler, Peoria assistant city manager and screen writer, and Aaron Warr, Hollywood producer and director, are shown below.





# Outcomes of the Festival

## Street Festival

- 2 new public murals by professional artists on display in the Warehouse District at 1323 and 1311 SW Adams.
- A Richard Pryor mural to honor Peoria's most famous citizen.
- 7 new murals by students that will be displayed at the Peoria Zoo.
- Student painting teams had the chance to paint in the public for the first time and collaboratively created murals--a significant life event.
- 2 new public murals created by members of the community.
- New installation art in the Warehouse District.
- Strengthened collaboration with artists and arts organizations.
- Exposure for the businesses in the festival blocks and business for food vendors.
- A team of artists who believe in being part of creating Peoria's vibrancy.
- A dedicated team of more than 30 volunteers who spend 6 months planning the festival.
- Synergy created with people from all walks of life in our community.
- Exposure for sponsors to people from various walks of life.
- Donations by chalk square sponsors and the public to fund professional artists to lead students in creating 20' murals in Peoria Public Schools.
- Funding to continue the semester-long film-making classes being held at the Romain Center.
- The drumming circle gave people a sense of community that they don't often get to experience.
- Early childhood experiences in the KidZone freeform activities plant all kinds of ideas in the imagination.

## Film Festival

- Support of budding filmmakers in Central Illinois through recognition at the festival--placemaking for local filmmakers.
- Opportunity for local filmmakers to be awarded two grants to make a film. Grants made possible by Community Foundation of Central Illinois and State Senator Chuck and Laurie Weaver.
- Awareness in the international filmmakers' community that Peoria is now on the festival list.
- The festival also provided international filmmakers with positive stories of Peoria to take back home with them.
- International social media exposure.
- Economic benefit to hotels from visiting filmmakers and business for restaurants and bars on Upper Main Street.



# Third Pillar: Increasing Community Vibrancy through Public Art

## Foundational Guidelines of Public Art Efforts

- Public art and community art increase the vibrancy and livability of a community.
- Public art can bring a community together.
- Public art is a tourist draw.
- Public art celebrates our diversity.

## Accomplishments

- Big Picture Initiative and the Peoria Art Guild collaborated on the creation and installation of two new murals on 420 SW Washington Street.
- Two new public murals were created by professional artists during the street festival and are on display at 1323 and 1311 SW Adams.
- Eleven new murals by students are displayed in Glen Oak Park at the Peoria Playhouse Children's Museum.
- Two new public murals created by members of the community and are on display at 1323 and 1212 SW Adams.
- New installation art in the Warehouse District at 1212 SW Adams.
- Big Picture helped fund an 8000-lumen projector for image mapping on outdoor buildings.



Mural collaboration with Peoria Art Guild brought two new murals to Washington Street.



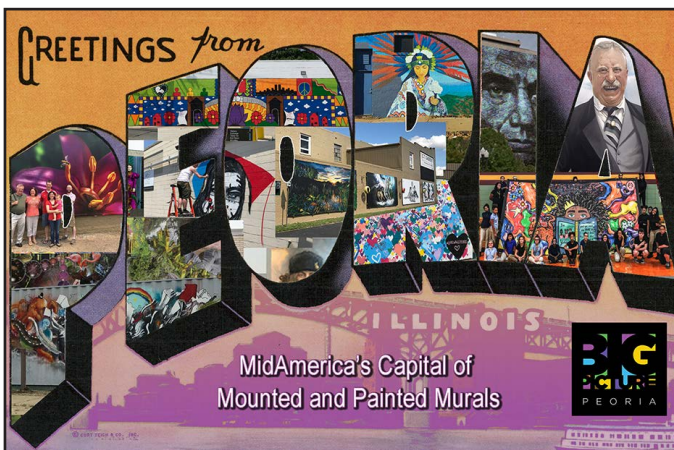
# Fourth Pillar: Collaboration for Community Enhancement

## Foundational Guidelines of Public Art Efforts

- For too long, national news stories of Peoria have been generated by those outside our community
- We launch and achieve major initiatives to put Peoria and Peoria artists on the road to success
- We are changing the face of Peoria by telling the stories of the people who make our community strong
- To do so, we partner and collaborate with government, corporations, entrepreneurs, creatives, other nonprofits, educators, and other arts organizations.

## Accomplishments

- Big Picture produced a mural map highlighting the nearly 40 murals in Peoria. The map is housed on [bigpicturepeoria.org](http://bigpicturepeoria.org)
- Big Picture Initiative partnered with the new Ronald McDonald House to fill the house with art by local artists.
- Over 250 pieces of art were purchased by donors for the Ronald McDonald House, and artists were paid for their work rather than being asked to donate



This postcard announced the release of the mural map on the Big Picture Peoria website. Gabbert Art Park also uses the image on one of their murals.

The Ronald McDonald House CEO, the Ronald McDonald House Board, Art Gala host Kim Blickenstaff, and Big Picture's Doug and Eileen Leunig celebrate the success of the art event.





# Big Picture Peoria on the Internet

A recent Google search of *Big Picture Peoria* produced this list.

## Big Picture Peoria 2019, Big Picture Film Festival & Big Picture Initiative Google Search Results

Big Picture Film Festival - Facebook

Big Picture Film Festival - FilmFreeway

Art of all kind to be celebrated at the Big Picture Street and...

Photos: Big Picture Street and Film Festival - Journal Star ...

Big Picture Peoria Festival | PeoriaMagazines.com

Big Picture Peoria - Explore Peoria

Big Picture Street & Film Festival - WMBD

Big Picture Street Festival and Film Festival - downtown Peoria

Peoria Big Picture Comes to the Warehouse District with ...

Big Picture Film Festival - Central Illinois Buzz

Art. What Is It Good For? | Big Picture Film Festival | The ...

Big Picture Film Festival at broken tree, Peoria - AllEvents.in

Big Picture Initiative | Explore - ArtsPartners of Central Illinois

Filmmaking culture is growing in Peoria - News - Woodford ...

Artists to explore the Big Picture at Peoria's Warehouse District ...

Allison Walsh - Documentary Filmmaker - (independent ...

Big Picture Film Festival (@bigpicturefilm) • Instagram photos ...

Donate to help our fine art foundry grow | Black Dog Metal Arts  
Celebrating The Big Picture Street And Film Fest | BrittenInc.com

Britten Big Picture Festival Abe Lincoln Mural

Curriculum Vitae - Allison Walsh

Big Picture Peoria - YouTube

Arts & Entertainment

ExplorePeoria Blog » A Curious Incident, Phantom of the ...

Yaku Peoria on Twitter: "We can't wait to see all the crazy ...

Short Film Grants with Upcoming Deadlines — Screen Fervor

FOR BRANDING — Lettering Works

The REMARKABLE Times / October 26, 2018 - Peoria Public ...

Willie York Is Back In Downtown Peoria! (On The Side Of The ...

Luke Lorentzen

PND One Voice Newsletter October 15, 2018 Calendar for the ...

newsletter - Illinois Art League

2019 Illinois Festival Schedule - Ohio Festivals

OLLI News from Bradley University - Constant Contact

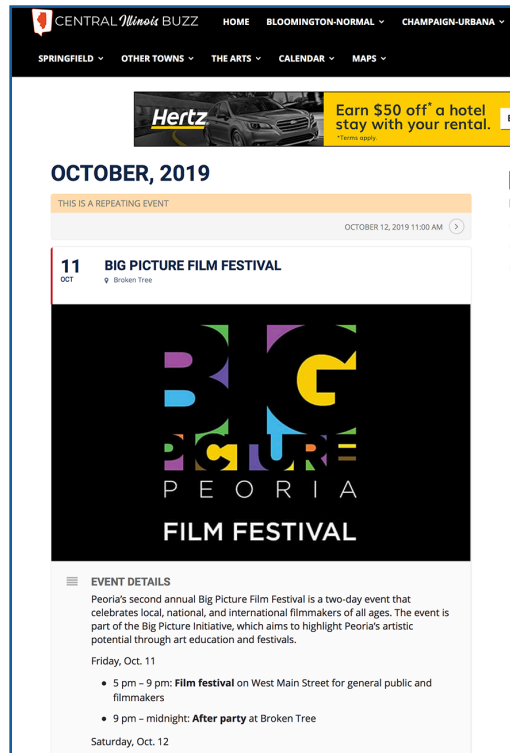
Big Picture Initiative | Explore - ArtsPartners of Central Illinois

Big Picture Magazine



# Google Hits for Big Picture Peoria

- Here are two examples of what the Google hits include:
- “Abraham Blue” on the Peoria County Courthouse in the national trade publication Big Picture. [Big Picture Magazine](#)
- Festival news for both the street festival and film festival in Central Illinois Buzz. [centralillinoisbuzz.com](#)





# Big Picture Thanks Our Donors and Sponsors

We are deeply thankful to our private donors and company sponsors. We are able to achieve great progress on four pillars thanks to their generosity and support.





# We Are Strong Because of All These People

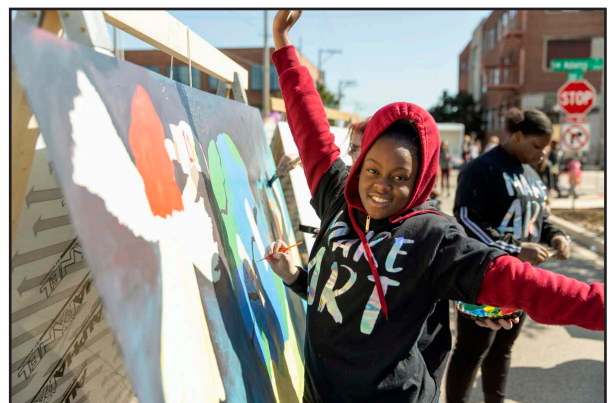


Over 100 day-of volunteers and more than 30 team core members including team leads for:

- Illinois Mutual Performance Stage—Mary Rous and Jimmy Ulrich
- Kid Zone—York Phillips and Tom Boylan
- Giving Hands Donation Station—Steph Van Doren
- Giving Hands Sculpture—Heather Ford and Couri Thomas
- Make a Tie-Dye Shirt—Vicki Phillips
- Draw for a Cause Chalk Competition—Perry Ehlen
- Little Big Picture Student Team Challenge—Haley Funk
- Breakdancing Performances—BCAI Angelique Racki
- Instagram Land—Joe Gabbert
- Animal Sculptures—Monte De Gallo
- Original Acoustic Showdown—Roxy Baker of WWCT 99.9 FM, Kindall Nelson of Peoria Music Live, and Jerry Kolb
- Community Mural—Heather Brammeier
- Paint Fling—Darrin Ford and James Kosner
- Community Paint-by-Number Mural—Janice McSherry
- Take-home-a-piece Graffiti Wall—BCAI
- Costume Contest—Mark and Maggie Misselhorn
- Art of Democracy: Voter Registration—Marilyn Copp



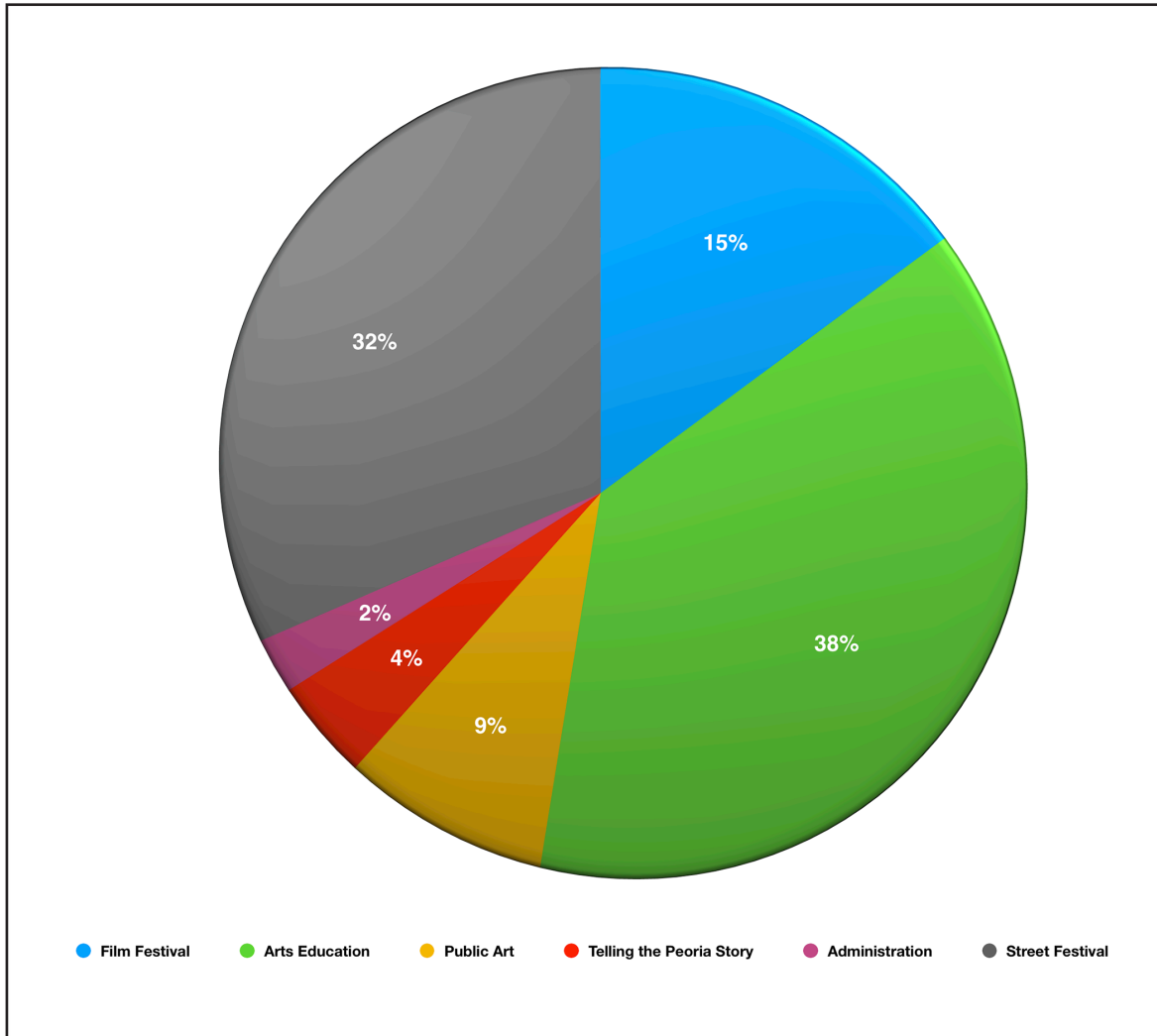
- Big Picture is a collaborative effort of artists who believe in building community through the arts.
- 60 local theater and student performers
- 40 chalk artists
- 20 student artists
- 16 musicians on the open-mic stage
- 15 breakdancers
- 8 professional local favorite musicians
- 5 sculptors at the iron pour
- 5 Bradley students assisting the iron pour
- 4 professional mural artists
- 4 performance artists
- 4 fiber artists
- 3 pottery artists
- 4 sculptors
- 2 graffiti artists
- 2 voter registration representatives
- 2 professional hand drummers







# How We Allocated Our Resources



<b>Arts Education</b>	<b>\$24,100</b>
<b>Street Festival</b>	<b>\$20,251</b>
<b>Film Festival</b>	<b>\$9,220</b>
<b>Public Art</b>	<b>\$5,600</b>
<b>Telling Peoria's Story</b>	<b>\$2,703</b>
<b>Admin</b>	<b>\$1,500</b>



# 2020 Goals

## **Pillar One: Arts Education**

- Grow the filmmaking class at the Romain Center.
- Partner with Peoria Public Schools on five mural classes during summer school.
- Expand the student team painting challenge to activities throughout the year.
- Offer mural making classes through a community center of the Peoria Park District.
- Grow our arts education classes to include Ronald McDonald House.

## **Pillar Two: Arts Festival**

- Continue to strengthen our partnerships with businesses, artists, and arts organizations.
- Work more effectively with the Peoria Area Visitor and Convention Bureau in order to better promote the festival in Central Illinois and the Quad Cities, Bloomington, Campaign, and Chicago.
- Identify industrial arts artists to be included in the 2020 festival
- Continue to build awareness
- Increase the number of participating artists and arts organizations.

## **Pillar Three: Public Art**

- Ensure the successful creation of the Washington Street Gallery.
- Spearhead the creation of two large-scale murals.
- Collaborate on the creation of Donovan Sculpture Garden.
- Support board member Heather Ford in her graduate work that will feature image mapping on a downtown building.

## **Pillar Four: Collaboration for Community Enhancement**

- Partner with Innovation Alliance to spread the news of Peoria.
- Host an event with a national speaker to draw attention to the positive work happening in Peoria
- Develop professional relationships with Claire Rice of Arts Alliance Illinois and Jay Dick of Americans for the Arts.
- Collaborate with Peoria Riverfront Museum on a community painting project.



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